



GULKAYRA®
DESIGNER



POWERFUL IS BEAUTIFUL.

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Fashion is the most powerful art. It's movement, design and architecture all in one. It shows the world who we are and who we'd like to be.



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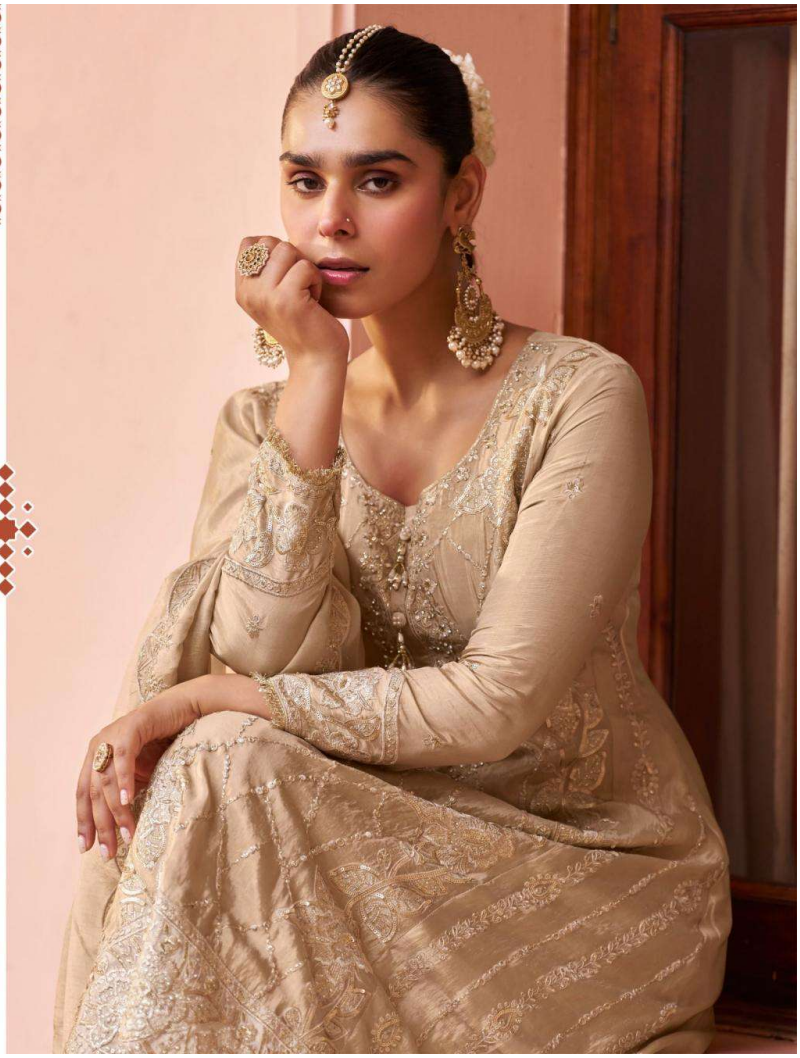
Enjoy summer celebrations

A new season calls for new outfit refreshments. As the temperatures begin to dip, you feel the slight nip in the air and you know that it's time to swap your trusted lightweight summer dresses. With this spring summer collection, we endeavor to portray a spanking new ethnic saga Sadhana.

As a philosophy we have always focused on elegance because our impulse to establish the distinctive identity of our label has always come from dignity of ethnic aesthetics. The concepts are derived from contemporary techniques of comfort yet much steeped into traditional trace. In this regard, our garments have maintained a very sophisticated methodology, silhouettes are free yet classic and endure easy but abundant.

NOVEL STORY

For this season, our outfits are inspired personal style of women. The hope is that the clothes we offer will transcend seasons because the language is distinct. Our designs are minimal and easy. As our clothes are a result of curated team of creative designers, you will find a fresh story with each outfit and that is what makes the collection ageless.




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Your style speaks.



A ROYAL FEEL

Feel like you've stepped straight out a regal empire; and your dream of looking like a princess is just accomplished!

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