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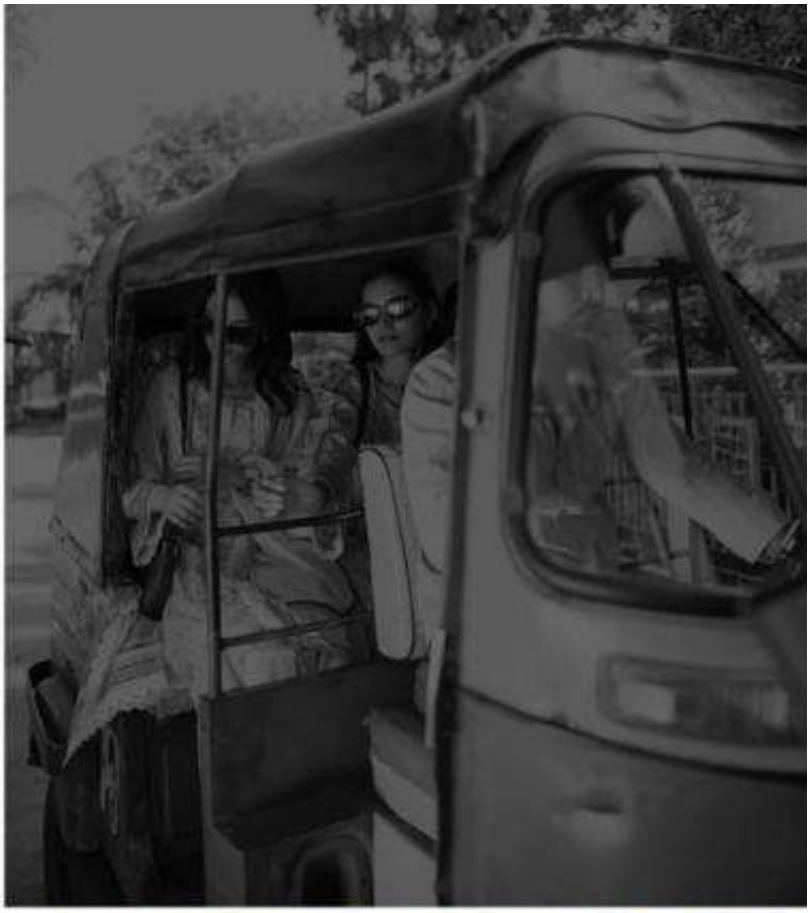
IONS, AND MEMORIES THAT

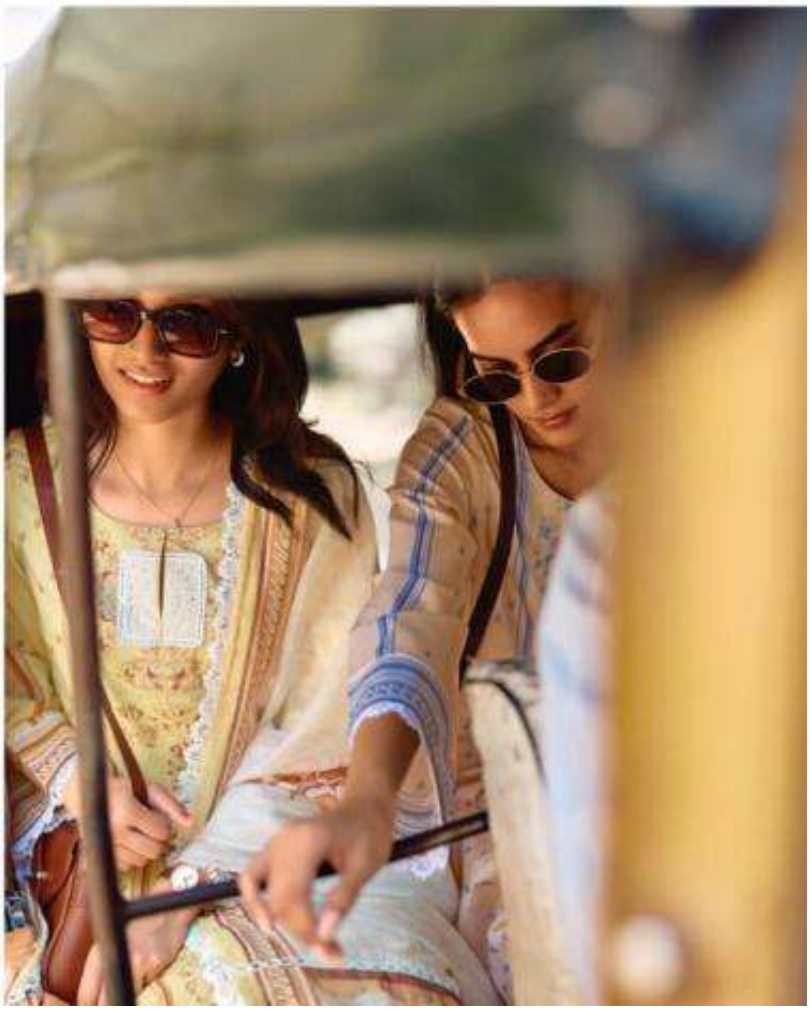
ITH PRIDE. IN THESE DRESS-



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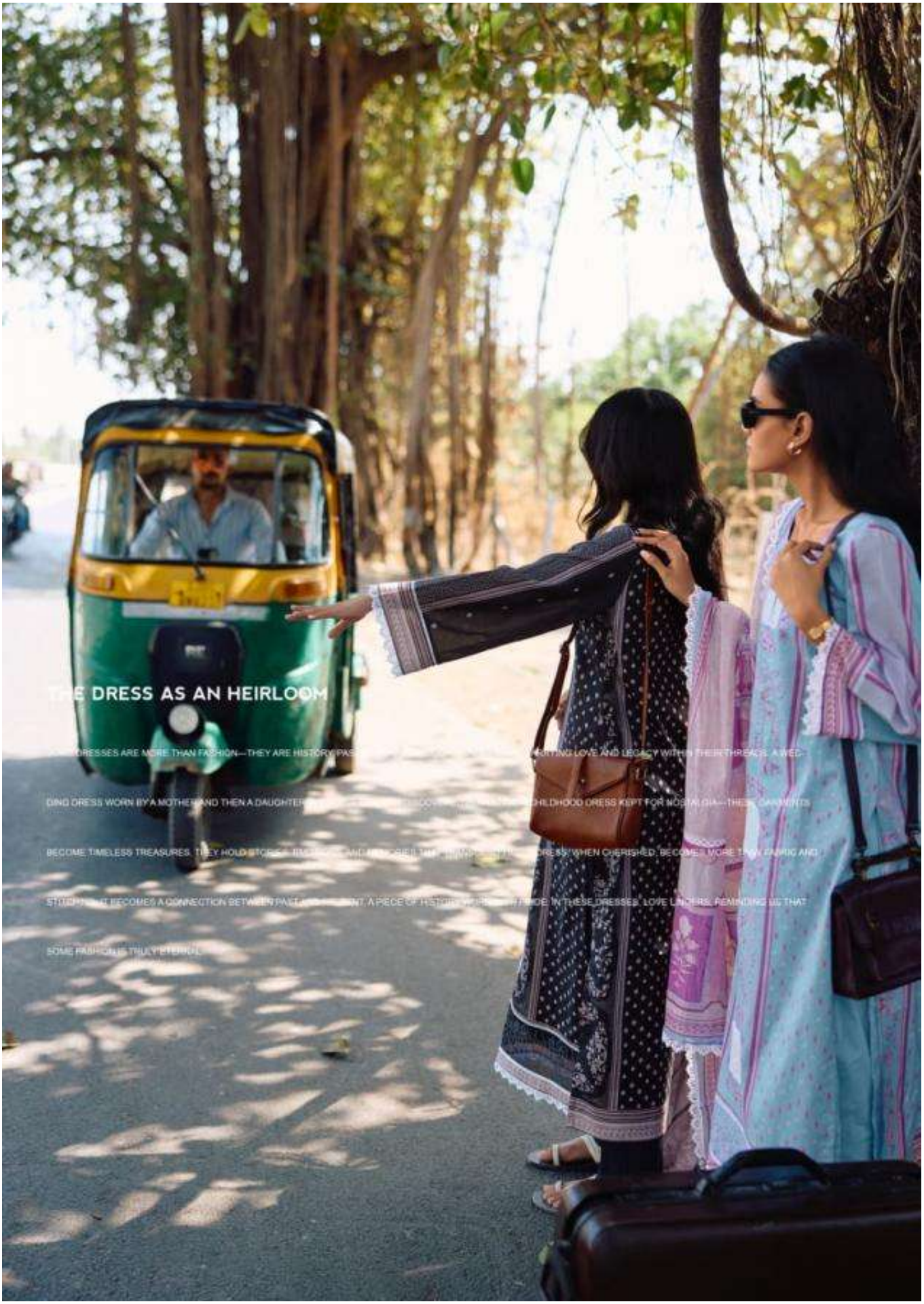
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Kurta: Pure cotton lawn digital print with resham embroidery patch in centre panel and embroidery border; finished with scalloped crochet detailing on the hemline and sleeves

Dupatta: Pure mul Kota digital print with scalloped crochet laced borders

Pants: Pure cotton


THE DRESS AS AN HEIRLOOM
DRESSES ARE MORE THAN FASHION—THEY ARE HISTORY, PAS
KNITTING LOVE AND LEGACY WITHIN THEIR THREADS. A WED-
DING DRESS WORN BY A MOTHER AND THEN A DAUGHTER
CHILDHOOD DRESS KEPT FOR NOSTALGIA—THESE GARMENTS
BECOME TIMELESS TREASURES. THEY HOLD STORIES
RESS. WHEN CHERISHED, BECOMES MORE THAN FABRIC AND
STITCHING. IT BECOMES A CONNECTION BETWEEN PAST
A PIECE OF HISTORY
RIDE. IN THESE DRESSES, LOVE LINGERS, REMINDING US THAT
SOME FASHION IS TRULY ETERNAL.

THE DRESS AS AN HEIRLOOM

SOME DRESSES ARE MORE THAN FASHION—THEY ARE HISTORY, PASSED DOWN THROUGH GENERATIONS, CARRYING LOVE AND LEGACY WITHIN THEIR THREADS. A WEDDING DRESS WORN BY A MOTHER AND THEN A DAUGHTER, A VINTAGE GOWN REDISCOVERED IN AN ATTIC, A CHILDHOOD DRESS KEPT FOR NOSTALGIA—THESE GARMENTS BECOME TIMELESS TREASURES. THEY HOLD STORIES, EMOTIONS, AND MEMORIES THAT TRANSCEND TIME. A DRESS, WHEN CHERISHED, BECOMES MORE THAN FABRIC AND STITCHING; IT BECOMES A CONNECTION BETWEEN PAST AND PRESENT, A PIECE OF HISTORY WORN WITH PRIDE. IN THESE DRESSES, LOVE LINGERS, REMINDING US THAT SOME FASHION IS TRULY ETERNAL.





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