













1001



1002



1003



1004



shraddha
LIFESTYLE

THE *female* GAZE

Speaking about the collection, Pooja said, "I had created this collection after many months working in Paris. It is coming out to remind the women who are still the realists with heritage in their DNA and are always for the occasion. I am very happy about the feedback and the response designers have had on it as it brings us







STORY *Of The* SHOOT

The end of every year brings a fresh new start for the
upcoming one. Fashion is no different,
and 2024 is here with latest trends
and styles one must embrace and
enjoy this year.



flutter of grace

Handmade embroidery on the neckline, sleeves and hem of the kurta and the dupatta.



1003



flutter of grace

Handmade embroidery on the neckline, sleeves and hem of the kurta and the dupatta. The kurta is made of 100% silk and the dupatta is made of 100% silk.



1003





flutter of grace

as your grace flutters on down the side of the sundress, know that they glow - because and appear as they move, or with a single or a series of approximations, your gown will be the one that best fits your ideal, from the way of your skin.



1004