





Ajraa
POWER OF PALETTE

WEAR COMFORT

The philosophy this season puts the spotlight on how we envision summer dressing. Presenting the collection, which perfectly matches both texture, comfort and style that India's women aspire for her dream everyday wear.

ELAAN-E-ISHQ | "Spring"

Ajrää



BLACK IS BEAUTIFUL
*A dark colour palette dominates the collection this year.
Magical black is the season's favourite hue.*

D.NO.1024



Ajraa
BY HINA FARABI



ELAAN-E-ISHQ | *capturing*



FLOWER POWER

*This collection celebrates the special bond we share with flowers.
From happily chasing at the park, to watching the leaves change their colour.
This collection is everything we adore and miss.*

D.NO.1025



1021



1022



1023



1024



1025



1026



ELAAN-E-ISHQ | *Spring*



Ajraa
BY THE SEA



ADVENTURES AT SEA

*This collection speaks of everything we love, the waves,
the adventures and the wonderful memories we built through all of this.*

D.NO.1023

ELAAN-E-ISHQ | "Spring"



Ajrää



THE SUMMER BLOOM

*The cheerful bees bring a bouquet of hope.
The summer bloom springs a colorful envelope.*

D.NO.1021

ELAAN-E-ISHQ | *Spring*



FLOWER POWER

This collection celebrates the special bond we share with flowers. From butterflies chasing at the park, to watching the leaves change their colors. This collection is everything we share and more.

D.NO.1022



Ajraa
DESIGNER OF FASHION





ELAAN-E-ISHQ | "Spring"

Ajrää
BY THE DESIGNERS

*The collection celebrates the special bond we share with flowers.
Imagine walking into a place and all the heads turning and smiling at you? That is exactly what this collection impresses you with!*

D.NO.1026